

JESSICA SUTICH

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Lead Narrative Designer/Producer with over 7+ years of experience in developing narrative and story for games, interactive experiences, and television.

SUMMARY

Enthusiastic narrative designer and producer skilled at writing, editing, pitching, world building, dialog, story bibles, documentation and voice over for shipped titles on PC, Switch, Console, and mobile. Experienced at leading creative teams, creating budgets and successful production pipelines for both internal and external IP.

AREAS OF EXPERTISE

Creative Direction, Game Design, Agile Project Management, Game Narrative, Branching Scripts, UI Text, Game Story Bibles, Voice Over Scripts, Team Building, Pitching, Workshop Creation and Presentation, Mentorship, Public Speaking, Critique, Brainstorming, Documentation, AI Prompt Writing

ACCOMPLISHMENTS

- **Titles and IP:**
 - **Shipped:** Disney Dreamlight Valley (Disney), Disney Speedstorm (Disney), Asphalt 9, Kinder Applaydu, Dragon Mania Legends, Heroes of the Dark, and Lego Star Wars Castaways (Lucasfilms/Lego), My Little Pony – Mane Merge,
 - **In Production:** Partnership with a Netflix IP for Switch, Order & Chaos partnership with Netease
- Lead team of narrative designers and **oversee narrative production for all Gameloft properties.**
- Write creative game scripts, story bibles, world builds, UI text, and voice over.
- Pitched and managed character creation, world building, **full season arc**, outlines, and punch-ups for **visual novel** with partner studio.
- Wrote and designed **interactive experiences** for Samsung, the Statue of Liberty Museum, and eBay
- Created fresh material daily for Ellen DeGeneres, **including monologues and desk pieces.**

CAREER PROFILE

Lead Narrative Producer, Gameloft (2018-Present)

Content & Activity Experience Designer, ESI Design (2016-2018)

Staff Writer, Science with Sophie (2016-2018)

Sr. Digital Marketing Specialist, City of Hope Hospital (2014-2016)

Staff Writer, Ellen DeGeneres Show (2012-2013)

RECENT EXPERIENCE

Lead Narrative Designer, Gameloft, New York, NY (2018-Present)

- Write and edit game scripts, story bibles, world building, UI text, and voice overs for 5+ shipped titles on PC, Switch, Console, and mobile
- Manage Narrative creative team and oversee narrative production for all Gameloft properties
- Lead Narrative Workshops in Environmental Storytelling, World Building, Character Creation, and Narrative Systems for original IP games and partnerships with Disney and Lego in studios
- Work collaboratively with cross-functional teams in level design, systems design, art

Content & Activity Experience Designer, ESI Design, New York, NY (2016-2018)

- Created and wrote games and gamified activities using qualitative analysis and narrative techniques for interactive spaces including Samsung Experience Stores, the Statue of Liberty Museum, eBay, and Beacon Real Estate
- Led discovery sessions with clients to determine project goals and audiences
- Developed scripts for video, wrote copy for client decks and presentations

Writer, Science with Sophie, Web Series (2016-2018)

- Developed voice for new education STEM-comedy web series for girls ages 7-14
- Researched and wrote episodes, teasers, and marketing materials

Sr. Digital Marketing Specialist, City of Hope Hospital, Los Angeles, CA (2014-2016)

- Created social media, digital, and video content strategy to increase brand awareness
- Increased donor giving and web traffic using targeted marketing
- Developed marketing campaigns to support philanthropy

Staff Writer, The Ellen DeGeneres Show, Burbank, CA (2012-2013)

- Created fresh material in the voice of an iconic personality for an audience of millions
- Worked in the writers' room to pitch and generate ideas with a team for monologues, desk pieces, videos, and commercial spots
- Wrote sketches and short-form content for guest appearances

SOFTWARE

Unity, Twine, Fungus, Jira, Confluence, Adobe Creative Cloud, Monday.com, Google Drive, Microsoft Office

EDUCATION

Bachelor of Arts, Psychology, University of Rochester, Rochester, NY
Graphic Design Program, Massachusetts College of Art, Boston, MA